



The Big Society at schools in Oldham, Manchester

Delivery

30 guided learning hours.

Partners

- The Enterprise Centre (Lead)
- The Oldham Chronicle
- The Collective Partnership
- Great Marketing Works
- Rocknine Creative
- Alexandra Park Junior School

Aim

To create a sustainable enterprising project at school which would engage the wider community of the school, gain their awareness and participation in school events whilst stimulating the literacy learning and developing transferable skills for the future of year five students.

Objective

- To facilitate learning for the year five students at school in:
- Project Planning – using project management cycles
- Team working and responsibilities
- Community reporting and writing skills
- Concepts of marketing
- Problem solving
- Event planning and facilitation
- Developing emotional intelligence
- To include 5 year ten students from Oasis Academy, Oldham as mentors in the whole process.

Outputs

- Students of year five achieve level 2 vocational related qualification at level 2 in Contributing to a Project.
- Mentors from Oasis Academy achieve a level 3 award in 'Personal Mastery'
- Students prepare for and produce interesting evidence to be edited into a full page article to be published in the local newspaper.
- Students acquire techniques for motivational development and stress management.
- Teachers develop knowledge and skills in enterprising activities through pre training and contribution to the whole project ensuring enhanced skills for them to replicate the work at school in the future.
- Students, Teachers and the wider community celebrate at an event to showcase the work they have produced at school. (All accreditations endorsed by EDI awarding body.)

Delivery Model

- Pre delivery training session with staff
- Four sessions underpinning knowledge through action led and applied learning of project planning methodology and marketing your efforts at school.
- Three sessions (3,6 and 12) Emotional intelligence, team building, self-esteem management and evaluation
- Four sessions underpinning knowledge through action led and applied learning on investigation and community reporting partly delivered at The Oldham Coliseum .
- One session of event planning and implementation of work involving the wider community at school.

Results

All students achieved using a range of assessment methods. Newspaper article was published on the 1st of July 2011.

The event was a success, many parents and other members of the community attended.

Comments from staff and Head of the school

" I am so proud of everything that has been achieved, it is great to see so many parents at school attending the final showcase"

'Irene Barratt' (Head Teacher)

" A fun exciting delivery model that engaged all the students, they were always excited about the sessions"

'Alison' (Year five Teacher)

"It was really good, I learnt about D-PIE (Definition, Planning, Implementation and Evaluation) and we were in the newspaper"

'student from year five'

"I really enjoyed working and being a mentor to the young ones, I got a lot out of it."

'student mentor from Oasis Academy'