



**Case Study**  
**Tottington High School**  
**Enterprise Enrichment**

## GROUP/ CLIENT

Tottington High School in Bury Lancashire and year eleven students.

## ISSUES THEY FACED

The school found that students were not switched on with traditional business studies and wanted to motivate and stimulate their learning using social enterprise models.

## SOLUTIONS OFFERED

TEC worked with students who were keen to organise their own end of year ball. They established a social enterprise offering event management services to raise funds to support the ball and provide local charity with additional funds from the surplus raised. Using the event planning model, students gained the underpinning knowledge and implementation skills needed to achieve their objectives

## IMPACTS

All students achieved level 2 Events Planning certification. The end of year ball cost was accessible to all as now it was heavily subsidised and the students raised £350 additional income for their chosen charities, Dogs for the blind and Pony Riding for disabled.

## WHAT THEY SAY .....

“ It was great taking control of the planning of the ball, I gained confidence and this will help me so much at college and when I get a job in the future”

*Student year 11*

“ It was amazing how all the students worked together and so hard to achieve, I saw a new found energy in them even though most of the work was done outside school hours. It was really good to see them using tools like the Gantt chart, not just for this work but also when they were planning their GCSE revision. All good”

*Enterprise Coordinator*